

The graphic features the onQloud logo in the top left corner with the tagline 'CONSISTENT CUSTOMERS - CREATE'. The main text reads 'Desktop Backup With onQloud'. In the top right, it says 'Schedule a demo with us: info@onqloud.com'. The background is a vibrant blue and pink gradient with a laptop on the left and several stacks of server racks on the right, connected by glowing lines. At the bottom left is the website 'www.onQloud.com' and at the bottom right is a 'Follow Us' section with icons for Facebook, Instagram, YouTube, Twitter, LinkedIn, and WhatsApp.

onQloud
CONSISTENT CUSTOMERS - CREATE

Schedule a demo with us: info@onqloud.com

Desktop Backup
With onQloud

www.onQloud.com

Follow Us/

Secure your data with ease - onQloud Desktop Backup makes it a breeze!

Taking regular backups of your data is the most basic backup best practice. But optimizing backup routines and maximizing your chances of successful data recovery following a disaster require going further.

Read on for tips on getting the most out of backups. This whitepaper focuses on Windows backups in particular, although many of the takeaways apply to any type of environment.

Basic Desktop Backup Rules;

Core onQloud backup best practices can be distilled into a set of basic rules:

- ▶ 3-2-1 backup: Always follow the 3-2-1 backup rule, which ensures you maintain at least three copies of your data at all times on two separate storage media, including one backup that exists off-site.
- ▶ Define a data retention plan: To avoid filling up your storage media or (if you store data in the cloud) spending money to store outdated backups, establish a data retention policy for removing older backups.
- ▶ Encryption is critical: Backups should always be encrypted. Except in rare cases, there is simply no reason not to encrypt.
- ▶ Don't exclude files: Unless you have a good reason, don't exclude files from

backups. You may end up needing them later, even if you think you won't.

- ▶ Enforce access controls: Restrict access to backup tools and data to only those users who specifically require it. Resist the temptation to let anyone who happens to be on your team manage backups.
- ▶ Test backups regularly: Backups are of little use if you don't test them regularly to make sure that you can perform a successful recovery based on them.

Book Your Demo



onQloud, USA, UAE, India, info@onqloud.com

[Unsubscribe](#) [Manage preferences](#)

Send free email today