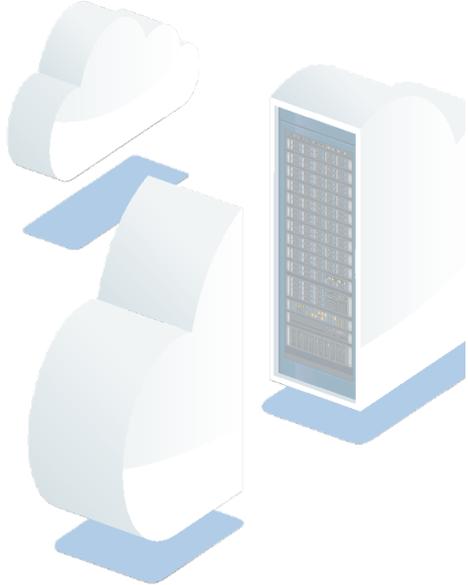




# Why Backup Google Workspace

Datasheet



# Key Reasons to Back Up Google Workspace

Cloud automation and augmentation has touched millions of life . Suites like Google Workspace has ushered us all into the new era of agility, mobility and flexibility. Hadn't it been a heavenly experience if it is was just about initiate and install?

Its beyond and beneath what it appears to be when it comes to Data Manageability and Availability . Google doesn't back up your data for you, and it s not responsible for data loss that you may incur due to issues like accidental data damage or deletion . For such reasons, it's imperative to have a third-party backup solution in place for Google Workspace.

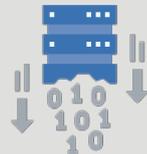
Keep scrolling to understand as why backing up Google Workspace is so vital to ensure business continuity and security, and how do you attain that with onQloud.

**Google Recommends:** "You have a limited time from when the data was permanently deleted to restore files and messages. After that, the data is gone forever"

Although Google Workspace is a fully hosted and managed service, there are numerous scenarios that could arise where you suffer permanent data loss.



The threats to data are increasing and the consequences are becoming more serious. Attacks from bad actors have become nearly ubiquitous.

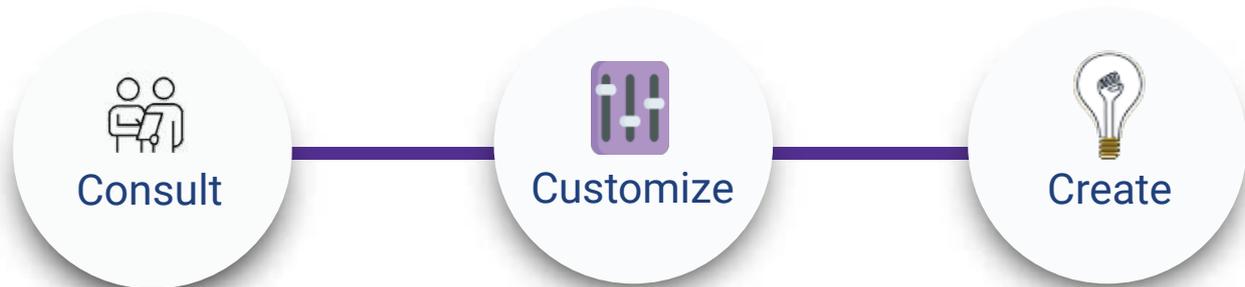


G2 says: SaaS backup software must be able to integrate with other data backup, protection, and/or management solutions.

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# Why Companies Need a Third-Party Solution for Google Workspace Backups



Most of the online workspace like Google/Microsoft doesn't have tool to manage secondary data. You will have to resort on third party solution to ensure data availability and security.

onQloud customized back up and data protection tools help you in many ways such as

1. Automated, continuous, impeccable data back up residing in Gmail, Google Drive, Google Calendar, shared cloud drives and so on.
2. Robust, Easy and persistent connections that ensure faster data back up with out any leakages.
3. A great level of flexibility in terms of storage to choose the platform of your choice and accordingly manage storage on different storage media.
4. Micro to Macro level of granular recovery . Easy restore of data, file, folders or drives.
5. Set data Archival and Retention period as per your convenience.



# Why should you be Backing Up Google Workspace

Be it Incidental or Accidental but the threat of data loss is always lurking round the corner. Irrespective of space or place data hosting and managed services are no guarantee of data protection.

## #1. Inside Threats or Goof-Ups.

To err is human. Intentional or Accidental, your important data shouldn't be left without back up. Once deleted, gone for ever. Google Offers no restore option.

## #2. Open vulnerabilities while accessing files stored in Google Workspace.

Extending third party access to your data exposes you to greater risk of data loss. When third parties can access your files, they may delete or modify them, and you typically won't be able to restore the originals via Google Workspace.

## #3. The Lurking online Security Threats.

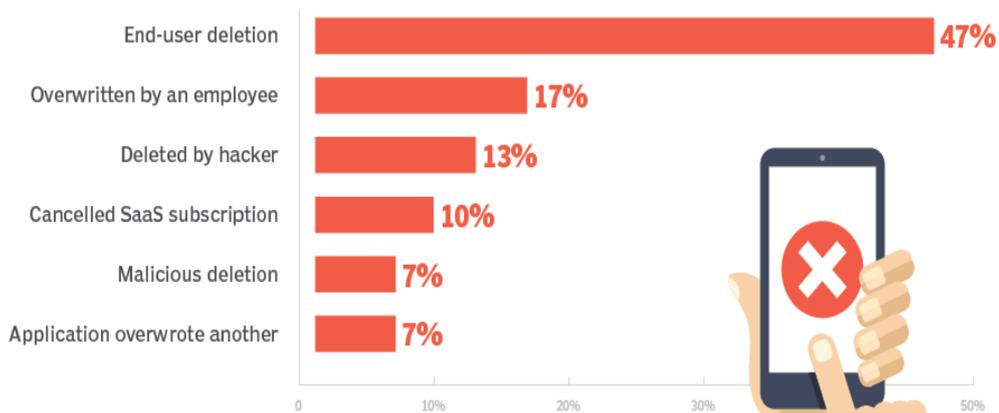
The potential risk of ransomware attacks in which ransomware author dent your systems deliberately lock or encrypt your Workspace files and data. Still, Google won't be able to restore the files for you, and it will not take responsibility for the attack if it was due to an issue in your configuration.

## #4. Limited regulatory compliance.

Many businesses demands to meet Industry specific compliances, such as HIPAA or GDPR, to name but a few examples. To meet such compliances you need to take extreme care to ensure archival and retention, which could further be purged on demand.

The Aberdeen Group study found approximately 20% of all SaaS data loss could be attributed a combination of hackers and general malicious activity. Others attributed data loss to ending a SaaS subscription

## Most common causes of SaaS data loss as identified by Aberdeen\*



SOURCE: ABERDEEN GROUP; \*TOTALS MORE THAN 100% DUE TO ROUNDING; ART: JANE KELLY/GETTY IMAGES

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